

Dear colleagues, dear friends,

During our last National Societies meeting in Noordwijk, we informed about the Urology Week 2018 which is scheduled for 24-28 September. As mentioned; the theme of the 2018 campaign is Men's Health (check it out on [www.urologyweek.org](http://www.urologyweek.org)) and as part of this campaign the EAU organized a survey to assess the awareness of urology.

Enclosed you will find the Press Release derived from the results of this survey – of which some are more surprising than others! We can easily conclude that we can still improve the awareness with regards to urology. So with that in mind, we are providing this Press Release for you to share amongst your local press/media contacts. Needless to say, that EAU will spread the same Press Release amongst its international contacts as well, to ensure optimum media coverage, on all national and international levels.

Another step in this awareness project is that we have made different materials available, specifically designed for Urology Week 2018, which can be used by your society to join the European wide campaign. Several visuals, infographics, etc. are available – they can easily be localized and/or translated in local language - to help spread the word. Just let us know what you want or need! Please contact Astrid Venhorst ([a.venhorst@uroweb.org](mailto:a.venhorst@uroweb.org)) with any of your questions or request with regards to Urology Week 2018.

We are excited to work with you on this new campaign and we are sure that, with our joint forces, we can create Urology Awareness!

Best Regards,

EAU Executive

